
**SYSTEM AND METHOD FOR PROVIDING COMMERCIAL
SERVICES OVER A WIRELESS COMMUNICATION NETWORK**

ABSTRACT

The inventive system provides real-time commercial services to users of
5 mobile communication devices (MCDs) over a wireless communication network
utilizing the short message service protocol (SMS). The inventive system
establishes a dialog with a user of an MCD utilizing SMS to present the user with
commercial service options and to allow the user to quickly and easily purchase
the services by sending minimal SMS responses during the dialog process.
10 Preferably, prior to utilization of the inventive system, the user subscribes with a
service provider to pre-arrange payment options for purchased services, to
provide information helpful in tailoring offered services and service options to the
user, and optionally to receive enhanced services (such as discounted and/or
last minute offers, etc.). Utilization of the inventive system occurs in three
15 phases: trigger, purchase and claim. During the trigger phase (user or service
provider initiated), the service to be purchased is selected. During the purchase
phase, the user selects the grade and quantity of services to be purchased and
authorizes payment which is processed by the service provider and thereafter
receives a unique service code. During the claim phase, the user presents the
20 service code at the service location, which is then verified using a local terminal,
and the service is then delivered to the user. The inventive dialog process can be
advantageously and readily configured for a wide variety of commercial services,
including, but not limited to entertainment site admissions and travel.